

# La Oportunidad, Inc.

## New this year

La Oportunidad is increasing early literacy programming for over 100 children as young as 4 every year, giving them pre-reading skills to keep them on track throughout school. A new pilot program is helping 50-80 young adult Latinos each year plot their futures with college and career planning and job skill development and experiences.



## Peace and Leadership Conference

178 youth and 82 adults attended the 13th annual Peace and Leadership Conference to explore the theme "Traditions in our Hearts, United we Thrive." 26 high school student leaders planned and hosted the event, meeting weekly for nine months to ensure a successful and meaningful event.

## New and Improved Website

We've updated our website! Check it out at [www.oportunidad.org](http://www.oportunidad.org)



## Facebook

Join our online community on Facebook to get updates, invitations to special events and activities and see who else likes us: [facebook.com/laoportunidadinc](https://facebook.com/laoportunidadinc)

## Give to the Max match

If you make a donation to support La Oportunidad on Give to the Max day, November 14, we'll receive twice the amount thanks to a match from Youthprise. Visit [www.GiveMN.org](http://www.GiveMN.org) to donate, and help max the match.



## Help support La Oportunidad

Take a look at the donate page of our website, [www.oportunidad.org](http://www.oportunidad.org), and you'll see information about matching gifts from your employer, directing designated Thrivent Choice Dollars to La Oportunidad, event sponsorships and other ways you can support us.

If you'd like to learn more about La Oportunidad, give us a call at 612-872-6165

## Benefiting the Entire Family and Community!

La Oportunidad provides educational enrichment programming for low-income Latino children and youth, helping them achieve academic success. Teenagers and young adults learn how to develop and implement a plan for their education and career. Programs for Latino parents help them learn how to support their children's education and maintain a stable home life. Programs for adults also offer intervention and prevention assistance to Latino adults impacted by domestic violence. Our programs include:

**Early Literacy  
Young Professionals**

**El Camino – Grades K-5  
Padres -- Parents**

**Latino Youth – Grades 6-12  
Latinos Ending Abuse Program**



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## La Oportunidad Facts

Each year, La Oportunidad provides comprehensive and systematic life-enhancing services to more than 1,100 low-income Minneapolis Latinos. Facts about those we serve:

- Between 2000 and 2010, the Latino population in Minnesota increased 75%.
- Although Latinos total 4.7% of the state's population, they represent 26% of Minnesotans living in poverty.

Poverty increases the challenges program participants experience; addressing those challenges will improve their futures.

- Only 36% of Latino students in Minneapolis enter kindergarten prepared.
- 34% of Latino third graders were proficient in reading in 2010 compared to 88% of whites.
- Only 25% of Latino Minneapolis Public School students graduated in four years, and of those who did graduate, only 44% enrolled in higher education.

***La Oportunidad's wide-ranging programming helps improve social and educational outcomes leading to lifelong success.***