



2012 Annual Report

La Oportunidad, Inc.

*Championing the development of Latino individuals
and families to create a strong, peaceful community*



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Latino Youth Program Coordinator

2012 VOLUNTEERS

- | | | |
|----------------------------|---------------------------------|----------------------------|
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| • Sara Coughlin | • Alexandra Luther | • Lady Diana Romano Garcia |
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| • George Cullina | • Brandon Martinez | • Alejandro Sanchez Zamora |
| • Anne Doering | • Jessica Martinez Martinez | • Megan Schmit |
| • Trevor Dunn | • Miguel Martinez Martinez | • Taylor Shevey |
| • Kolton Eisenberger | • Reyna Yadira Martinez Nazario | • Daisy Sierra Osorio |
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| • Jessica Franklin | • Jackie Olson | • Yessica Zuniga Tepango |
| • Alexis Friesen | • Anjelica Palma Castano | |
| • Uri Garcia | • Karla Perez | |

For more than two decades, La Oportunidad has built a strong and stable organization by focusing on organizational effectiveness and careful capacity building. **The mission of La Oportunidad is to champion the development of Latino individuals and families to create a strong, peaceful community.** Created in 1987 as a nonprofit 501c3 organization, La Oportunidad achieves its mission through researched-based bilingual/bicultural family-centered educational and supportive programs and services, community outreach, and strategic collaborations.

In 2012, La Oportunidad celebrated its 25th anniversary and received proclamations, from Governor Dayton on behalf of the State of Minnesota and from Mayor Rybak on behalf of the City of Minneapolis, for strengthening the Latino community over the years.

Major Accomplishments 2012

After successful completion and evaluation of its 2008-2010 strategic plan, La Oportunidad developed its plan for 2012-2013. In addition, the organization surpassed its program goals, maintained organizational stability, increased capacity and positively impacted Latino children, youth, and families. Main accomplishments include:

Direct Services: **1,429** Latino children, youth, parents, and adults gained practical skills, achieved greater capacity, learned to nurture healthy relationships and connected to a stronger and more peaceful community by participating in programs. **336** individuals participated in multiple semester groups or activities.

Early Literacy Programming: In 2012 La Oportunidad developed structured early literacy curriculum and supporting educational materials and activities for the El Camino program and the children's portion of the Padres program. Lesson plans help children age 4-12 improve writing and reading skills with book-centered activities including crafts, games, writing exercises and acting. **114** young children who accompanied their parents to a Padres class benefited from literacy activities as their parents learn to foster learning at home.

Financial Wellness Education: **552** Latino youth and adults received between three and eight hours of financial education; topics included budgeting, banking and funding options for post-secondary education.

Latino Youth Leadership and Peace Conference: **187** middle and high school youth and **80** adult mentors, school personnel, and volunteers representing 15 Minneapolis and St. Paul city schools, suburban and outstate schools attended the 2012 conference. A committee of high school-aged youth and staff planned the conference, chose the theme of healthy relationships, secured workshop presenters, and managed the event.

Domestic Violence Advocacy: La Oportunidad staff participated in the Department of State's International Visitor Leadership Program regarding domestic violence prevention.

Volunteer support: In 2012, **75** volunteers contributed **2,286** hours of support. That includes **26** high school students who met weekly for eight months to plan the annual Peace and Leadership Conference, after-school program assistants and early literacy child supervisors.

Community Education & Outreach: **20,000** individuals were impacted through La Oportunidad's *En Familia* (In the Family) cable TV program, coordinating events, partnerships and educational presentations, such as an immigration forum, two presentations to University of Minnesota students in the Latino Immigration and Community Services class, and involvement in two programs hosted by the Department of State's International Visitor Leadership Program; one regarding youth and volunteer programs in U.S. nonprofit organizations and one regarding domestic violence prevention.



EL CAMINO CHILDREN'S PROGRAM

The **El Camino** (The Path) Children's Program provides weekly after-school groups and a summer program for Latino children ages 5-11. The program focuses on cultural education and building life skills that help children develop positive attitudes and behaviors in the areas of self, family, and community and reduce their vulnerability to

2012 OUTCOMES

In 2012, **329** unduplicated (**435** duplicated) Latino children enrolled in programs and 90% completed them. Results related to specific program outcomes are:

85% - increased positive feelings about themselves and their identity

80% - reported increased satisfaction with relationships with friends, family and teachers

85% - reported increased awareness of their role and involvement with school and community

LATINO YOUTH PROGRAMS

The **Latino Youth Program** provides weekly after school groups and a summer program for Latino youth ages 12-18. The program includes cultural education and activities, leadership, financial literacy, and academic support that help youth develop positive attitudes and behaviors in the areas of education,



2012 OUTCOMES

2012 programs impacted **276** unduplicated and **377** duplicated Latino youth, with outcomes such as:

86% of participants completed the program

84% of respondents demonstrated increased participation in their education and life goals

93% of respondents reported an increased sense of self-esteem and self-worth.

80% of respondents reported improved relationships with peers, family members and others.

78% of respondents increased their knowledge of financial planning, management and financial resources for post-secondary education.

PADRES PARENTING PROGRAMS

The **Padres** (Parents) Program provides year-round groups to empower Latino parents with the education and tools to support their children's education, and raise healthy, well-adjusted children.



2012 OUTCOMES

In 2012, La Oportunidad benefited **279** unduplicated Latino parents and at least **81** parents who attended multiple classes or events.

88% of parents completed their program, with results including:

95 % -Developed positive parenting skills and reported applying them in their families

85 % -Developed a stronger parenting support system in the community

90 % -Improved family relationships

80 % -Increased participation in their children's education



LATINOS ENDING ABUSE PROGRAM

The **Latinos Ending Abuse Program** (LEAP) provides year-round groups to Latino men and women to give them the tools, education, and support necessary to help eliminate violent behaviors in their relationships, families, and communities.

2012 OUTCOMES

In 2012, LEAP served **143** Latino adults. Results from these include:

90% - increased understanding of the impact of domestic violence on the family

87% - applying learned concepts and skills as an alternative to domestic violence

90% - improved family relationships

90% - greater knowledge of budgeting, managing money and boosting financial stability

100% - did not re-offend after completion of the program

EARLY LITERACY PROGRAM

In coordination with the Padres program, the **Early Literacy Program** introduces parents and children to the library system, increases the number of books children read independently and with their parents, and promotes an understanding among parents of the value of reading with their children. The goal of this program is to ensure that all children are reading by the 3rd grade.



In 2012 La Oportunidad developed structured early literacy curriculum and supporting educational materials and activities for the El Camino program and the children's portion of the Padres program. Lesson plans help children age 4-12 improve writing and reading skills with book-centered activities including crafts, games, writing exercises and acting.

114 young children who accompanied their parents to a Padres class benefited from literacy activities as their parents learn to foster learning at home.



VOLUNTEER PROGRAM

La Oportunidad partners with individuals and groups from various sectors to better serve the Latino community by offering short-term and long-term volunteer and internship opportunities in the programming or administrative areas.

Volunteer support: In 2012, **75** volunteers contributed **2,286** hours of support. This includes planning committee members for the Annual Youth Peace and Leadership Conference.

- El Camino After School Program Assistant
- El Camino Summer Program Intern
- Latino Youth Program Assistant
- Early Literacy Child Supervisor
- Youth Peace and Leadership Conference Committee Member
- Youth Peace and Leadership Conference Committee Intern
- Youth Peace and Leadership Conference Small Group Leader
- LEAP Assistant
- Accounting Intern
- Board Member

CONTRIBUTORS, SUPPORTERS, AND FINANCIAL INFORMATION

Foundation and Corporation Support

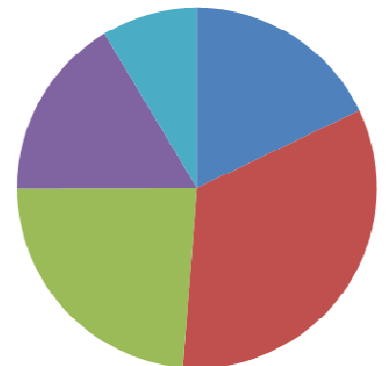
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 Women's Foundation of Minnesota
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Government, School, and Other Support

Andersen United Schools
 Combined Federal Campaign
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 Greater Twin Cities United Way
 Hennepin HSPH: Child Protection
 Hennepin Community Corrections
 Jefferson Elementary School
 Lake Nokomis Community School—Keewaydin Campus
 Richard Green Central Park Community School
 Sanford Middle School
 State of Minnesota, Department of Public Safety

| | 2012 | | 2011 | |
|-------------------------------------|------------------|--------------|------------------|--------------|
| Unrestricted Contributions & Grants | \$303,393 | 64.3% | \$345,250 | 66% |
| Government Service Fees | \$113,268 | 24% | \$129,996 | 25% |
| All Other Revenues | \$55,388 | 11.7% | \$46,625 | 9% |
| Total Support & Revenue | \$472,049 | | \$521,871 | |
| | | | | |
| El Camino Program | \$84,448 | 18% | \$87,176 | 17.25% |
| Latino Youth Program | \$157,066 | 33% | \$165,408 | 33% |
| Padres Program | \$111,710 | 24% | \$102,822 | 20.25% |
| Latinos Ending Abuse Program | \$77,616 | 16.4% | \$91,645 | 18% |
| Programs Subtotal | \$430,840 | 91.4% | \$447,051 | 88.5% |
| Management & Fundraising | \$40,468 | 8.6% | \$58,551 | 11.5% |
| Total Expenses | \$471,308 | | \$505,602 | |
| | | | | |
| Change in Net Assets | \$741 | | \$16,269 | |
| Beginning Net Assets | \$328,667 | | \$312,398 | |
| Net Assets Ending | \$329,408 | | \$328,667 | |

2012 Expense Chart



- El Camino Program: \$84,448, 18%
- Latino Youth Program: \$157,066, 33%
- Padres Program: \$111,710, 24%
- Latinos Ending Abuse Program: \$77,616, 16.4%
- Management and Fundraising: \$40,468, 8.6%

CONTRIBUTORS, SUPPORTERS, AND FINANCIAL INFORMATION

Individual Donors

| | |
|--------------------------|-------------------------------|
| Anonymous | Alex Gonzalez |
| Bernice Arias | Mary Hanson |
| Dean and Debra Armstrong | Maria Ramírez Johnson |
| Pamela Barragán | Briana Juster |
| Anita Birmingham | Chanomi Maxwell-Parish |
| Phil Carruthers | William Nelson |
| Miguel and Ann Dobon | Alice Peña |
| Mario Duarte | Marisela Rios |
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| Ana Espitia-Rosas | Bradley and Mary Beth Schleif |
| Linda Freeman | Eric Vega |
| Andrew Fried | Yenis Villalobos |
| Ernesto Garcia | Andrea Villeda |
| Cynthia Gonzalez | |

Corporate Employee Donors and Matching

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Roberto Jacobo
Manny's Tortas
Minnesota Timberwolves Fastbreak Foundation
Minnesota Wild
Mall of America
Target
TechSoup

*This list includes contributions from January 1, 2012-December 31, 2012. Every effort has been made to ensure accuracy. However, if we have overlooked anyone, we apologize and would greatly appreciate being notified. Please call us at 612-872-6165. **Thank you for supporting La Oportunidad!***

2012 Highlights



2012 Youth Peace and Leadership Conference

The Latino Youth Peace and Leadership Conference is an annual conference that promotes youth development, leadership, and positive cultural identity. This year's conference, entitled "Growing Healthy Relationships Together / Cultivando Relaciones Saludables Juntos," enabled 187 youth, ages 12 to 18, to explore what a healthy relationship is

and how to create healthy relationships in their lives, develop a greater understanding of unhealthy relationships and how to respond to unhealthy aspects in relationships, have an opportunity to speak up regarding questions, problems and feelings about relationships and participate in workshops around various topics related to family, social and dating relationships.

Summer Youth Community Cooking Project

The goal of the Summer Youth Community Cooking Project was to engage middle and high school age youth from the Phillips neighborhood in a multi-activity food and cooking program.

By incorporating family recipes from the students' own cultural heritages, guest cooks, visits to other youth organizations that operate gardening, baking or cooking programs and the creation of a cookbook with recipes used in the program, the project offered elements to appeal to many youth.

The program explored nutrition, cultural pride, basic cooking skills, community resources and book development.





La Oportunidad, Inc.

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Community Partner

