

Summer 2014

La Oportunidad Inc.

En Familia

En Familia (In the Family) is a Spanish-language television program in its seventh year of production. The program is produced and hosted by La Oportunidad's Executive Director, Eloisa Echávez, who covers a variety of topics including education, parenting, health, financial literacy, domestic violence, alcohol and tobacco use/prevention, leadership development and much more.

As the only Spanish television program for Minnesota's Latino community taped at MTN Studios, En Familia brings important information and empowering resources to its viewers. 20,000 individuals were impacted by En Familia in 2013, which has contributed to the program's broad community recognition. Tune in to En Familia on Twin Cities Public Television (TPT) and Minneapolis Television Network (MTN). Learn more: <http://oportunidad.org/>



Latino Youth Peace & Leadership Conference

The topic for this year's 14th annual Peace and Leadership Conference was "Cultivando Mi Bienestar—Cultivating My Well-being", which encouraged students to live healthy lifestyles, physically and emotionally. On May 9, 166 students and 89 adult chaperones and guests attended the conference at Augsburg College; 21 youth leaders planned and led the event. National Keynote motivational speaker Roberto Rivera, right, spoke to those gathered. Special thanks to conference sponsors Augsburg College, Youth-prise, Medica Foundation, East Minneapolis Exchange Club and Mall of America for supporting this special event!



Early Literacy and Hennepin County Library Collaboration

To benefit the many young children who accompany their parents to La Oportunidad's Padres program, we developed a structured literacy curriculum that promotes the value of reading and boosts literary skills of young readers ages 4-12. The Minneapolis Foundation found that only 41% of Latino students in Minneapolis enter kindergarten prepared. Additionally, the academic achievement gaps between Latino and white Minneapolis students remain prominent. Only 48% of Latino third graders are proficient in reading compared to 91% of whites. Through book-centered activities, crafts, games, writing exercises and drama, the Early Literacy Program aims to help Latino children gain reading proficiency by 3rd grade.

This year, La Oportunidad began a new collaboration with Hennepin County Libraries. Padres participants are introduced to the resources available at libraries and are informed on the value of checking out books and reading to their children. La Oportunidad's El Camino programs have hosted puppet shows and art displays at library branches. We're happy to promote the value of reading through this collaboration with Hennepin County Library!



Benefiting the Entire Family and Community!

La Oportunidad's diverse programming helps Latinos of all ages achieve success. Latino children and youth are provided culturally enriched education that promotes positive attitudes and fundamental life skills. Teens and young adults develop leadership skills, explore cultural identity and plan for education and future careers. Programs for Latino parents deliver positive techniques to enhance parenting skills, maintain a stable home life and support their children's education. Other programs for Latino adults offer assistance in domestic abuse intervention and prevention. Specific programs include:

El Camino (The Path) — Grades K-5

Latino Youth — Grades 6-12

Padres — Parents

Jovenes Profesionales/Young Professionals

Early Literacy

Latinos Ending Abuse Program

To learn more about La Oportunidad and our programs,
visit our website, Facebook page or give us a call at **612-872-6165**



2700 E. Lake Street, Suite 3200
Minneapolis, MN 55406

Marbles – 1,800 of them – are central to this summer's El Camino Program. Children will enjoy marble math, marble games, marble art and more!

Our Website

Check out our website, **www.oportunidad.com**, to find information about our staff, programs, accomplishments and more. You can also access our 2013 annual report online, which has a fresh new look this year! Take a look and learn more about La Oportunidad.

Facebook

Want to stay caught up on everything going on at La Oportunidad? Check out our Facebook page to get program and organization updates, receive invitations to special events and activities and see who else likes what we do!

www.facebook.com/laoportunidadinc

Help Support La Oportunidad

If you'd like to help us make the Twin Cities a stronger and more peaceful community, take a look at our website's donation page, **<http://oportunidad.org/donate/>**, where you will find information regarding donations, sponsorships and our matching program. We wouldn't be able to do what we do without the help of our generous sponsors and donors. Please contribute!